

Transforming Health Markets in Asia and Africa

Improving quality and access for the poor

Edited by **Gerald Bloom, Barun Kanjilal, Henry Lucas and David Peters**

There has been a dramatic spread of health markets in much of Asia and Africa over the past couple of decades. This has substantially increased the availability of health-related goods and services in all but the most remote localities, but it has created problems with safety, efficiency and cost. The effort to bring order to these chaotic markets is almost certain to become one of the greatest challenges in global health. This book documents the problems associated with unregulated health markets and presents innovative approaches that have emerged to address them. It outlines a framework that researchers, policy makers and social entrepreneurs can use to analyse health market systems and assess the likely outcome of alternative interventions.

The book presents a new way of understanding highly marketised health systems, applies this understanding to an analysis of health markets in countries across Asia and Africa and identifies some of the major new developments for making these markets perform better in meeting the needs of the poor. It argues that it is time to move beyond ideological debates about the roles of public and private sectors in an ideal health system and focus more on understanding the operation of these markets and developing practical strategies for improving their performance. This book is ideal reading for researchers and students in public health, development studies, public policy and administration, health economics, medical anthropology, and science and technology studies. It is also a valuable resource for policy makers, social entrepreneurs, and planners and managers in public and private sector health systems, including pharmaceutical companies, aid agencies, NGOs and international organisations.

Table of Contents

1. Introduction *Gerald Bloom, Barun Kanjilal, Henry Lucas, David P. Peters and Hilary Standing* 2. Transition in the Indian Healthcare Market *Barun Kanjilal and Sumit Mazumdar* 3. Lessons from an Intervention Programme to make Informal Health Care Providers Effective in a Rural Area of Bangladesh *Mohammad Iqbal, Tania Wahed, Syed Manzoor Ahmed Hanifi, Mohammad Shomik, Shehrin Shaila Mahmood, Rumesa Rowen Aziz, Zeeshan Rahman and Abbas Bhuiya* 4. Drug Detailers and the Pharmaceutical Market in Bangladesh *M. Hafizur Rahman and Smisha Agarwal* 5. China's Rural Hospitals in the Transition to a Market Economy: A Case Study In Two Peri-Urban Counties In Guangxi Province *Gerald Bloom, Fang Jing, Fang Lijie, Ren Jing and Wu Huazhang* 6. Informal Markets in Sexual and Reproductive Health Services and Commodities in Rural and Urban Bangladesh *Hilary Standing, Sabina Faiz Rashid and Owassim Akram* 7. Improving the Performance of Patent Medicine Vendors in Nigeria *Oladimeji Oladepo and Henry Lucas* 8. Yes, they can. Peer Educators for Diabetes in Cambodia *Maurits van Pelt, Henry Lucas, Chean Men, Ou Vun, MoPoTsyo, and Wim Van Damme* 9. Evidence of the Effects of Market-Based Innovations and International Initiatives to Improve the Performance of Private Providers *Claire Champion, Gerald Bloom and David Peters* 10. A Review of ICT Innovations by Private Sector Providers in Developing Countries *Henry Lucas* 11. The Economics of Social Franchising for Health in Low and Middle Income Countries *David Bishai and Claire Champion* 12. Conclusions: Making Health Markets Work Better for Poor People *Gerald Bloom, Barun Kanjilal, Henry Lucas, David P. Peters and Hilary Standing*

August 2012 | 198 pages | Hardback: 978-1-84971-416-7: £85.00 | Paperback: 978-1-84971-417-4: £21.99

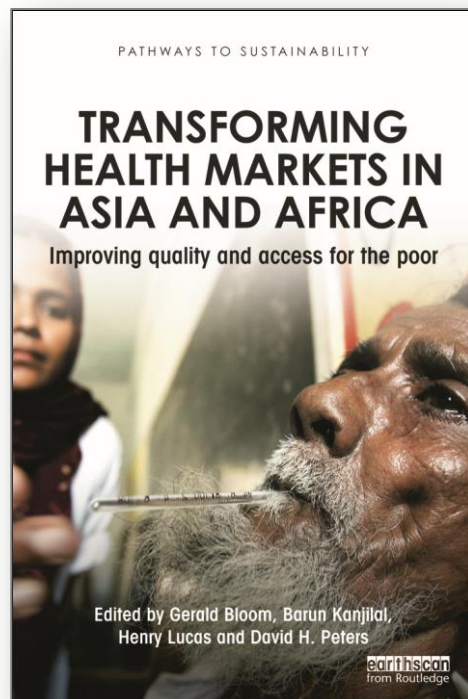
About the Editors

Gerald Bloom is a Fellow of the Institute of Development Studies. He leads the IDS team in the Future Health Systems Consortium and convenes the health domain of the STEPS Centre at the University of Sussex.

Barun Kanjilal is Professor of Health Economics at the Indian Institute for Health Management Research in Jaipur.

Henry Lucas is a Researcher at the Institute of Development Studies in the Future Health Systems Consortium, focusing on social protection and health, and the application of new technologies.

David H. Peters is Director of the Health Systems Programme in the Department of International Health of the Johns Hopkins School of Public Health and Director of the Future Health Systems Consortium.



Order Your Copy Today

www.routledge.com/9781849714174/